

an informational & invaluable resource

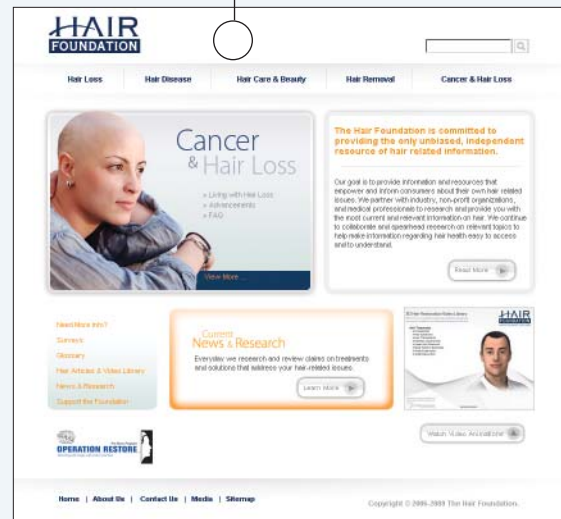
THE HAIR FOUNDATION



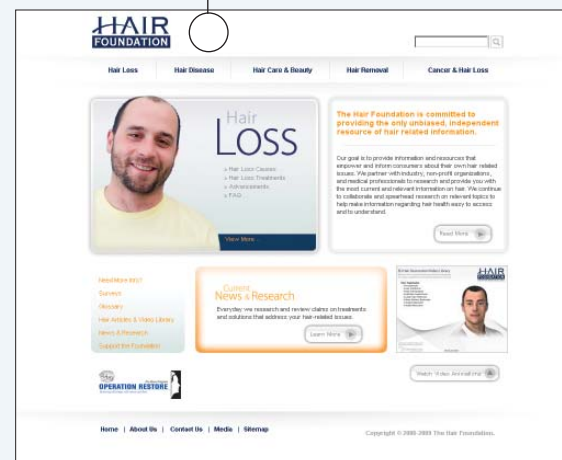
Clockwise: Mark Kress, Founder and President, Spencer Forrest, John Ohanesian, President and CEO, Bosley, Ken Washenik, MD, PhD, Vice Chair, Hair Foundation, Jessica Blomquist, Executive Director, Hair Foundation, Jim O'Connell, Proctor & Gamble, William M. Parsley, MD, Trustee, Hair Foundation, Rob Griffin, Understand.com, E. Antonio Mangubat, MD, President and Chair, Hair Foundation, Monica Sakamoto, Proctor & Gamble, Okyo Shhair, President, New Concepts Hair Goods.



With a recently redesigned, easy-to-navigate website, the Hair Foundation, based in Tukwila, WA, is the only independent resource of unbiased hair related information. "Our goal is to empower and inform consumers about hair health issues," explains Jessica Blomquist, Hair Foundation Executive Director. "We partner with medical and industry professionals, as well as other non-profit organizations to research and provide you with the most current and relevant information on hair health. By collaborating with these industry leaders, we're able to spearhead research on relevant topics and make information regarding hair health easy to access and understand."



Contact us to learn more about possible corporate partnerships, volunteer opportunities and in-kind donations of products or services: Jessica Blomquist, Hair Foundation Tel: 224-522-5420 info@hairfoundation.org



Founded in 2005, this non profit organization recently redesigned its website (www.hairfoundation.org) to showcase information covering a wide range of hair health topics, including hair loss and disease, hair care and beauty, and cancer related hair loss.

"The Foundation has identified the need to establish a single place where consumers can be confident that they're getting hair health information that is unbiased," says Blomquist. "Something that we feel is really exciting and valuable to the public is our ability to provide the consumer direct access to our staff and dedicated medical volunteers. Our volunteer physicians and non-profit partner associations are experts in specific hair diseases, and can help provide answers to specific questions and concerns about any hair health issue."

Meanwhile, many physicians utilize The Hair Foundation resources to educate their patients about hair loss conditions. "As a physician specializing in hair loss, many of my patients are often unsure of their own hair health problems and the solutions available to treat those problems," says Dr. E. Antonio Mangubat, President and Chair of the Hair Foundation.

"Because of the lack of clear and trustworthy information available to consumers, it's not uncommon for a patient to refer to a technique or treatment that is over 20 years old, or live with a disease that is easily treatable. As one of the founding members of the Hair Foundation, I wanted to draw

from the best resources available in the scientific and medical fields, as well as the philanthropic and consumer product groups to create the Foundation and our Advisory Councils."

In fact, the organization provides patients with the most up-to-date information regarding hair loss. "The Hair Foundation's goal is to provide the most current and accurate hair health information to the public," says Dr. Matt Leavitt, Secretary of the Hair Foundation Board of Trustees. "Because we're the only source for unbiased and credible information on hair care, hair loss and hair disease, we are enabling potential patients and consumers to change the way they communicate with their physicians, stylists and everyone involved in haircare and health."

John Hald, President, American Association of Cosmetology Schools (AACS) said, "I was very pleased to see that the Hair Foundation cares as much about the overall well being of the individual as they do about the health of their hair. AACS is the leading authority in professional cosmetology education and relies on the Hair Foundation to provide us with accurate and unbiased information about hair health and hair care. We also realize that sharing information is mutually beneficial to both of our organizations and their missions. The Hair Foundation promotes the work of AACS and seeks

opportunities to harness the power of our collective efforts to create awareness of hair health among health care providers, consumers, companies and related organizations that will strengthen the overall industry."

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